

RELEASE FORM

Xerox as many as you need and bring them to the "Drop Off"

AGENCY TEAM: _____ CITY: _____

PRODUCER: _____ YEAR: 2017

Video Shoot Release Forms and Limited Liability Release Form 7DAYPSA

I, _____, hereby acknowledge that I am participating in a public service announcement (PSA) being produced by _____, (hereafter know as Agency Producer) as part of **7DAYPSA** for _____ from ____ / ____ / 2017 through ____ / ____ / 2017.

SHOOT RELEASE: I hereby irrevocably grant to the Agency Producer, and to **7DAYPSA**, its licensees, agents, successors and assigns, the right, but not the obligation, in perpetuity throughout the world and in all media, now or hereafter known, to use (in any manner it deems appropriate, and without limitation) in and in connections with the PSA, by whatever means exhibited, advertised or exploited:

- 1) my appearance in the PSA, still photographs of me, recordings of my voice taken or made by it, any music sung or played by me, and my actual or fictitious name; and or
- 2) the appearance of the location or property known as: _____, of which I am the owner and/or manager with the power to grant so to grant; and/or
- 3) the song or music, known as _____ performed by _____, for which I have the authority to grant**.

** Use of song or music by the Agency Producer and/or 7DAYPSA, is strictly limited to the film/video referenced herein.

Name: _____

Address: _____

Signature: _____ Date: ____ / ____ / ____

(Signature of parent/guardian if under 18) _____

Phone: (____) _____ - _____

Email: _____ @ _____